

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the frame, creating a modern, layered effect. The central area is a clean white space where the text is placed.

# Nextdoor

Social Networking Site for Neighborhoods

# What is Nextdoor?

- ▶ It is a free, private, social network for you, your neighbors and your community.
  - ▶ It's the easiest way for you and your neighbors to talk online and make all of your lives better in the real world.
- ▶ Nextdoor wants to bring back a sense of community to the neighborhood

# How can you use Nextdoor?

- ▶ Quickly get the word out about a break-in
- ▶ Organize a Neighborhood Watch Group
- ▶ Track down a trustworthy babysitter
- ▶ Find out who does the best paint job in town
- ▶ Ask for help keeping an eye out for a lost dog
- ▶ Find a new home for an outgrown bike
- ▶ Finally call that nice man down the street by his first name

# Examples; Neighbors can use Nextdoor for...

- ▶ Events
  - ▶ Back to School
    - ▶ Organize a group of parents to take turns walking kids to school
    - ▶ Snap a picture of lost homework found on the sidewalk
    - ▶ Coordinate an after school activity for kids in the neighborhood
    - ▶ Ask for a recommendation for a local babysitter or tutor
    - ▶ Post urgent alerts about school closures

# Examples; Neighbors can use Nextdoor for...

## ▶ Crime Watch/Police Alerts

- ▶ The [San Diego Police Department](#) (SDPD) has partnered with Nextdoor to communicate relevant information to keep neighborhoods safe and reduce crime. Recently, the SDPD sent out summer vacation tips and reminders to more than thirty Nextdoor neighborhoods
- ▶ Neighbors in a suburb of San Francisco used Nextdoor to keep each other informed and safe from two armed robbers who were running from the police and trying to hideout in their neighborhood.
  - ▶ An urgent alert was sent via Nextdoor to neighbors' cell phones.
    - ▶ A man was able to tell his nanny not to take his children outside. A panicked woman at work was able to get someone to lock her door. For four hours, the neighborhood was on lockdown, using Nextdoor as the only way to quickly communicate about the situation.

# Examples; Neighbors can use Nextdoor for...

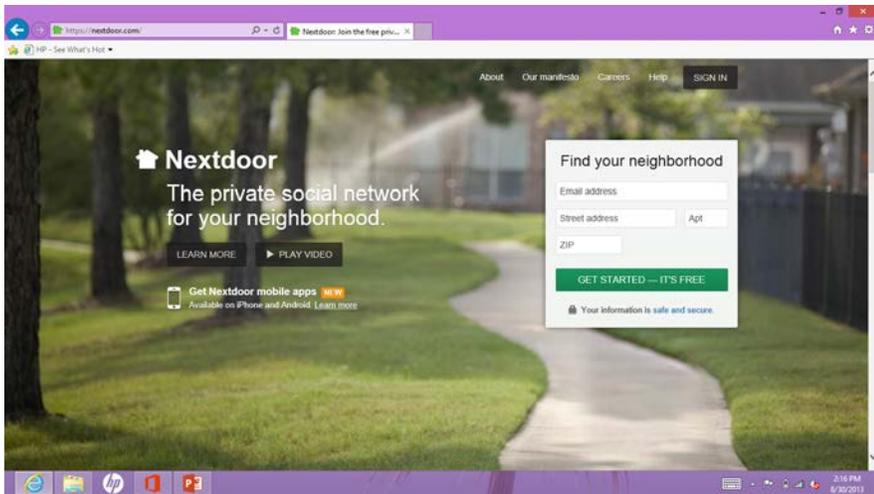
- ▶ Groups (Social, Support & Assistance)

- ▶ Seniors

- ▶ A new study reports that [60% of U.S. seniors today are online](#), which equates to about 20 million seniors using the Internet to shop, email, and connect with others over social networks. At Nextdoor, seniors happen to be some of our most active members. We often get feedback from the senior community that they love our website for its real-world, practical value.
    - ▶ We have seen Nextdoor become a valuable resource for grandparents who benefit by borrowing toys, cribs, and highchairs for visiting grandchildren. Borrowing from neighbors can be a great time and money saver, especially for an item you may only use once.
    - ▶ Nextdoor has also proven useful to seniors who need a little extra help. One example we often see is elderly neighbors seeking support from the neighborhood to help with things like driving to doctor appointments and delivering food.

# Becoming part of the Nextdoor Community

# How can I join?



- ▶ Go to the website and see if your neighborhood already exists
  - ▶ Discuss with HOA/Neighborhood Association to see if a lead contact person in place
  - ▶ Lead will sign in, confirm boundaries and begin inviting neighbors
    - ▶ Email is the simplest way to contact neighbors so they can receive a link to join immediately

# Nextdoor is also available on mobile devices

- ▶ With Nextdoor for iPhone, iPod touch and Android, members can:
  - ▶ Access the complete newsfeed
  - ▶ Create and reply to neighbor messages
  - ▶ Send and receive urgent alerts and private messages
  - ▶ Post a photo from your iPhone camera roll to a Nextdoor message
  - ▶ Thank and welcome neighbors
  - ▶ Receive immediate notifications about neighborhood activity
  - ▶ Navigate to the neighbor directory, private message inbox, and filters for viewing city/police posts, groups, and categories
- ▶ To download nextdoor for your mobile device, visit [www.nextdoor.com/mobile](http://www.nextdoor.com/mobile)

- Home**
- Inbox
- Neighbors
- Map
- Events
  
- LOCAL
- Woodgate
- Nearby Neighborhoods
- Nearby Leads
- City of Carrollton
  
- CATEGORIES
- Classifieds
- Crime & Safety
- Documents
- Free items
- General
- Lost & Found
- Recommendations
  
- GROUPS
- Block Trustees
- Woodgate Moms
- + Create or join a group

## Activity from Woodgate only

134 NEIGHBORS



Post a message, event or urgent alert to neighbors

- Woodgate
- Woodgate + 8 Nearby Neighborhoods**
- Email settings

**Guitar lessons** 24 Aug

[Greg Horwitz](#) from [Woodgate](#)

Our 16yr old daughter has a new guitar but never got lessons, so we are looking for a qualified teacher who can show her the basics. Her availability is some evenings during the week or weekends. Contact Greg at [txstars15@hotmail.com](mailto:txstars15@hotmail.com). Thanks

Shared with Woodgate + 8 neighborhoods in General

- THANK
- REPLY | 1
- ▼

[Brenda Ralston](#) from Woodgate 18h ago  
Isn't that what Deb Moss does?

[Thank](#) [Remove](#)

Write a reply

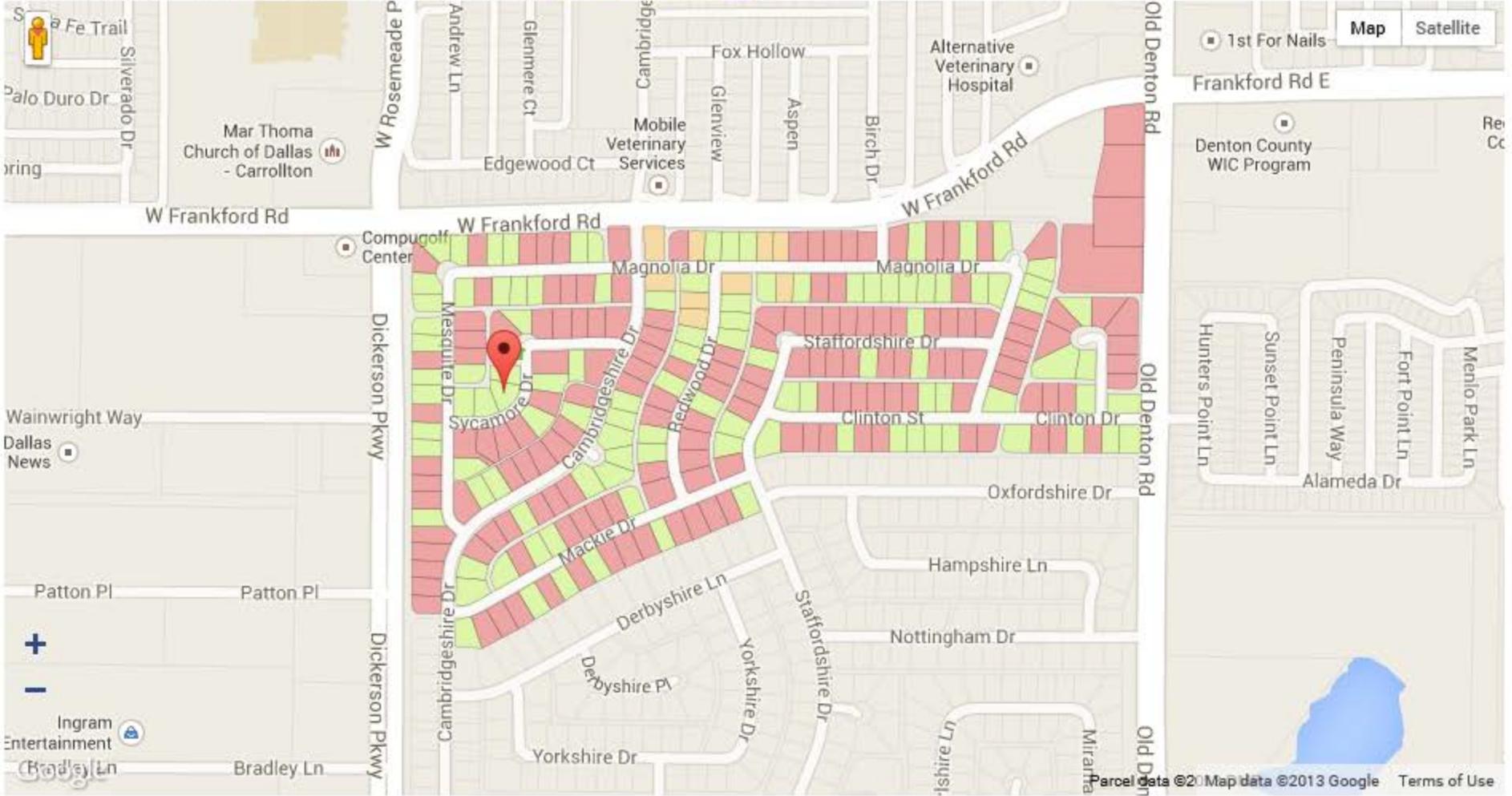
**Home cleaning service** 27 Aug

[Will Walters](#) from Woodgate

Map of Woodgate

Click on any property to see who lives there or invite a neighbor who is missing out. Need to change your neighborhood boundary? You can adjust your boundary.

Members 133 Households 108 39% of total



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The City of Carrollton on Nextdoor

# City of Carrollton Now Utilizing Nextdoor

- ▶ City of Carrollton began utilizing Nextdoor in an effort to help foster neighbor-to-neighbor communications on August 14, 2013
  - ▶ Nextdoor is a tool for us to effectively share information with neighborhoods such as neighborhood grants, leadership trainings, upcoming meetings, events, crime prevention and safety information.
  - ▶ The city hopes you will use Nextdoor to get to know your neighbors, exchange advice, provide recommendations for a service, report crime activity, organize events, find out what's happening in the city and much more.
  - ▶ To help build a great community, please invite your neighbors to join and post often
    - ▶ Shared with 73 neighborhoods in City of Carrollton

Nextdoor Woodgate works best when all your neighbors are members. Help out by [inviting your neighbors to join](#)

- Home
- Inbox
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- LOCAL
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- CATEGORIES
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## City of Carrollton

UPDATES OFFICIALS · 2



**Your city is one of the best places in America to live!**

Nicole Rodriguez from [City of Carrollton](#)

27 Aug

3

Click on Carrollton after you get to the webpage and you can see data on the city. Yay Carrollton!!

<http://www.areavibes.com/best-places/ame...>

Shared with 73 neighborhoods in City of Carrollton in General

THANK | 14    REPLY | 3

★ CeVena, Paige, Bea and 11 others thanked Nicole

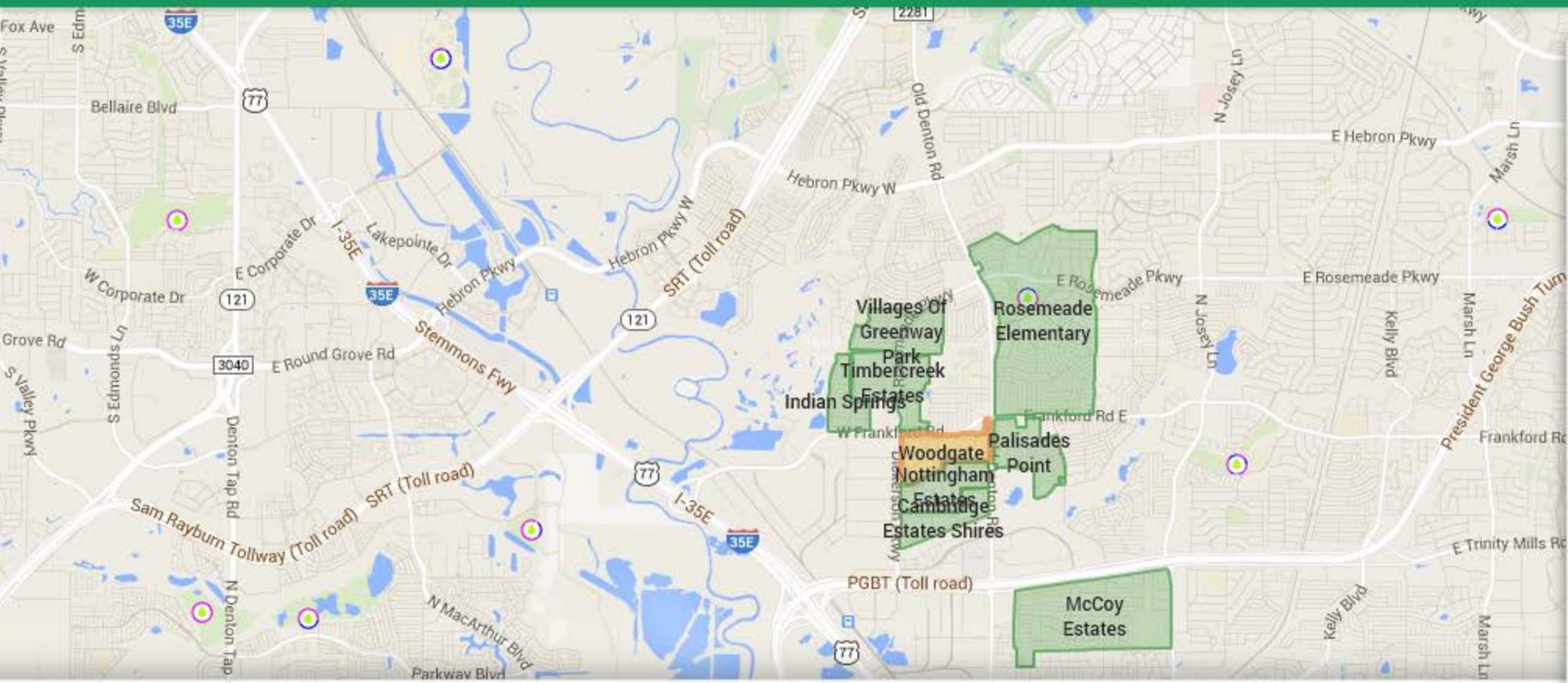
Sam M. from Savoy of Josey Ranch 27 Aug  
How wonderful!  
[Thank](#) [Flag](#)  
Nicole thanked Sam

Nancy B. from McCoy Estates 28 Aug  
Wonderful! Glad to see that!  
[Thank](#) [Flag](#)  
Nicole thanked Nancy

Bill H. from Woodlake 28 Aug

# Nearby Neighborhoods

The background features a series of overlapping, semi-transparent green triangles and polygons of various shades, ranging from light lime green to dark forest green. These shapes are primarily located on the right side of the page, creating a modern, abstract design.



**Your 8 nearby neighborhoods**  
564 members ON · 0 members OFF

Nottingham Estates	<input checked="" type="checkbox"/>
68 members · 0.1 mi away	
Timbercreek Estates	<input checked="" type="checkbox"/>
76 members · 0.2 mi away	
Cambridge Estates Shires	<input checked="" type="checkbox"/>
5 members · 0.3 mi away	
Palisades Point	<input checked="" type="checkbox"/>
26 members · 0.3 mi away	
Rosemeade Elementary	<input checked="" type="checkbox"/>

Your neighborhood (134 members)  
 8 nearby neighborhoods turned on  
 0 nearby neighborhoods turned off

Learn about Nearby Neighborhoods [Share feedback](#)



Helpful

Some conversations are relevant to share beyond your own neighborhood. [View examples](#)



Private

Your private information can never be seen by any of your nearby neighbors. [Learn more](#)



Personalized

You control which neighborhoods are included in your nearby neighborhoods. [See how](#)

Hide

# When should I contact nearby neighborhoods?

## ▶ Relevant Conversations

- ▶ Band together with nearby neighbors to look out for each other and prevent crime.
- ▶ Expand the search for a lost pet.
- ▶ Rally several neighborhoods to support a local cause.
- ▶ Organize a multi-neighborhood garage sale.
- ▶ Find the very best dentist, babysitter or handyman in your part of town

## ▶ Will not compromise privacy

- ▶ Your nearby neighbors **never** see:
  - ▶ Conversations posted to your neighborhood only.
  - ▶ Your neighborhood directory.
  - ▶ Your profile or address.
- ▶ If you choose to post or join a conversation with nearby neighbors, they **only** see your name, photo and neighborhood name.
- ▶ If you do not choose to post or join a conversation with nearby neighbors, they will **never** see any information about you

# When should I contact nearby neighborhoods?

- ▶ Personalized
  - ▶ You decide which neighborhoods to include.
  - ▶ Turn the sliders "ON" or "OFF" to create your personalized set of nearby neighborhoods.
    - ▶ When you turn a nearby neighborhood "ON"...
    - ▶ Posts from that neighborhood will appear in your Home newsfeed and email digests.
    - ▶ When you turn a nearby neighborhood "OFF"...
    - ▶ Posts from that neighborhood will not appear in your Home newsfeed or email digests.
  - ▶ You control email volume.
  - ▶ From the [Nearby Neighborhoods Settings](#) page, choose immediate updates, daily digest, or no email at all.

# Summary

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# Why should I join Nextdoor

- ▶ Easy to use
  - ▶ Can control the amount of communication you receive
  - ▶ Send quick alerts and relevant information to your neighbors
  - ▶ Mobile alerts now available for Android and iPhone users
- ▶ Private
  - ▶ Will not share your information with other neighborhoods
  - ▶ Lead must confirm that you reside in the house within the boundaries of the neighborhood
- ▶ Free
  - ▶ There are not any outside advertisers paying for ads that will be shown on the Nextdoor pages