



\*\*\* NOTICE OF PUBLIC MEETING \*\*\*

**CARROLLTON CITY COUNCIL  
WORKSESSION AND REGULAR MEETING**

**JANUARY 16, 2007**

**CITY HALL, 2<sup>ND</sup> FLOOR  
1945 E. JACKSON ROAD  
CARROLLTON, TEXAS**

**DINNER, PRE-MEETING & WORKSESSION – 5:45 P.M.  
REGULAR MEETING – 7:00 P.M.**

**AGENDA**

\*\*\* PRE-MEETING / EXECUTIVE SESSION \*\*\*

1. Mayor and Council **reports and information sharing.**
2. Receive **supplemental staff information** and responses to questions.
3. Council will convene in **Executive Session** pursuant to Texas Government Code:
  - **Section 551.071** for private consultation with the City Attorney to seek legal advice with respect to pending and contemplated litigation and including all matters on this agenda to which the City Attorney has a duty under the Texas Rules of Discipline and Professional conduct regarding confidential communication with the City Council.
  - **Section 551.072** to discuss certain matters regarding real property.
  - **Section 551.074** to discuss personnel matters.
  - **Section 551.087** to discuss Economic Development.
4. Council will **reconvene in open session** to consider action, if any, on matters discussed in the Executive Session.

\*\*\* WORKSESSION \*\*\*

5. Briefing on **Proposed Rate Increases at Indian Creek Golf Course.**
6. Briefing on the **Emergency Preparedness Plan.**
7. Discuss **Appointment of Finance/Audit Committee Member.**
8. Discuss **Vacancies for Various Boards and Commissions.**

**INVOCATION** by Pastor Woody Weilage of Aldersgate United Methodist Church

**PLEDGE OF ALLEGIANCE**

**PRESENTATIONS**

9. Presentation of **30 Years of Service Pin to Apparatus Operator David Strawn.**

**PUBLIC FORUM**

10. **Hearing of any citizen/visitor on items not listed on the regular meeting agenda.** Citizens/visitors should complete an appearance card located on the table at the entrance to the City Council Chambers. Speakers must address their comments to the presiding officer rather than to individual Council members or staff; Stand at the podium, speak clearly into the microphone and state your name and address prior to beginning your remarks; Speakers will be allowed a maximum of 5 minutes for testimony; Speakers making personal, impertinent, profane or slanderous remarks may be removed from the room; Unauthorized remarks from the audience, stamping of feet, whistles, yells and similar demonstrations will not be permitted; No placards, banners or signs will be permitted in the Chambers or in any other room in which the council is meeting. In accordance with the State Open Meetings Act, the City Council is restricted from discussing or taking action on items not listed on the agenda. Action can only be taken at a future meeting.

**CONSENT AGENDA** (*\*All items marked with a single asterisk are part of a Consent Agenda and require no deliberation by the Council. Each Council member has the prerogative of removing an item from this agenda so that it may be considered separately. Contracts and agreements are available in the City Secretary's Office.*)

**RESOLUTIONS**

- \*11. Consider a resolution **Appointing A Member to Construction Advisory & Appeals Board.**

**OTHER BUSINESS**

12. Consider an **Ordinance Canvassing the Returns of the January 9, 2007 Run-Off Election for Place 6.**
13. Administer the **Oath of Office** to elected Council member.

**CERTIFICATE** - I certify that the above agenda giving notice of meeting was posted on the bulletin board at the City Hall of Carrollton, Texas on the 11th day of January 2007 at.

\_\_\_\_\_  
Ashley D. Mitchell, City Secretary

*This building is wheelchair accessible. For accommodations or sign interpretive services, please contact City Secretary's Office at least 72 hours in advance at 972-466-3021. Opportunities and services are offered by the City of Carrollton without regard to race, color, age, national origin, religion, sex or disability.*

**CC MEETING: January 16, 2007**

**DATE:** January 8, 2007

**TO:** Leonard Martin, City Manager

**FROM:** Brad Dutler, General Manager – Indian Creek Golf Club

**SUBJECT: INDIAN CREEK GOLF CLUB – PROPOSED FEE ORDINANCE  
UPDATE**

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**BACKGROUND:**

In April 2005, the City Council approved an update to the fee ordinance to reflect the change from a fixed rate to a rate range at Indian Creek Golf Club. The purpose of establishing a range of fees was to provide maximum flexibility to respond to regional market conditions and enable EAGL to work within the range previously established by ordinance.

In June 2006, the City Council was informed of a rate increase to the Creek Course at Indian Creek. By approving this past increase, it has put green fees charged at the rate ceiling with respect to ordinance.

Based on the preferences of golfers, the Creek Course continues to see more play than the Lakes Course, even after the recent price increase that went into effect on June 9<sup>th</sup>, 2006. Since that time, there is still higher demand for the Creek Course. With continued improvement in overall maintenance conditions of the golf course, increased demand for both golf courses, and the fact that the previous price increase did not have a dramatic impact on the number of rounds played, a rate increase on the Creek Course is being recommended. In order for a rate increase to take place, however, an update to the City ordinance will need to take effect.

**PROPOSED CREEK COURSE RATE CHANGES:** The proposed rate increase on the Creek Course would go into effect April 1<sup>st</sup>, 2007. At this time, EAGL is asking for an increase in the rate ceiling of \$10 across the board for all green fees charged on the Creek. This will allow for continued maximum flexibility to respond to regional market conditions and will also create the ability to charge a higher rate for the course when it would be deemed necessary to increase rates after April 1<sup>st</sup>, 2007. For weekday play, the recommendation is to increase rates prior to 2:00pm to a rate of \$40. This represents an increase of \$5 over the current rate in place of \$35. The 2 – 5 pm rate would change as well by \$5, changing it from \$25 to \$30. The after 5 pm rate would also increase by \$5 to \$20. The Senior green fee would be increased proportionally by \$3 and would now be \$24.

For residents of Carrollton, weekday green fees will also increase based on the rate change. The current resident discounts will remain in effect and are as follows: Open – 2:00pm 20%, 2:00 – 5:00pm, 15%, and after 5:00pm 10%. Prior to 2:00pm the new resident fee will be \$32. Although

this is an increase of \$4.00 over the existing rate, it will only be an increase of \$5 over the past 2 years, an increase of 14%; conversely, the regular rate has increased over the past two years by 33%.

On weekend rounds, the recommendation again is to increase rates by \$5 across the board. This will change the rate from \$45 to \$50 before 2:00pm. From 2 – 5 pm, the rate would go from \$35 to \$40, and the after 5:00pm would also increase by \$5 to \$20.

Again, the resident discount rate will again be increased based on the change in regular rates. From Open to 2:00, the new resident rate will be \$40, 2:00 – 5:00 will now be \$34, and the after 5:00 rate will be \$18.

At this time, Indian Creek Golf Club management believes that an increase to the rate ceiling on the Creek Course by changing city ordinance will have a positive impact on both courses by increasing total revenue at the facility. The course will be able to respond to regional market conditions and is also in line with the recommendation from Sirius Golf Advisors in their last Quarterly Operation Review. Because of the success of the previous rate increases, it is recommended to continue with its pricing increase strategy in order to maximize utilization of both courses. Even with the changes in the rate structure to the Creek Course, it will still be priced very competitively with respect to its competition, and will also provide value in the Metroplex when compared to the top 10 public golf courses.

**FINANCIAL IMPLICATIONS:**

Based on FY 2006 numbers, green fee revenue would have been impacted positively at Indian Creek by \$158,234. This represents a 9% growth over green fee revenue if the amount of rounds on the Creek remains the same in FY 2007. The expectation is for continued rounds growth on both golf courses which will impact this additional revenue even more.

**STAFF RECOMMENDATION/ACTION DESIRED:**

Staff recommends council consideration of the proposed rate increases at Indian Creek Golf Club. If council supports the new fee schedule, an ordinance update would be placed on an upcoming council agenda.

**ATTACHMENTS:**

Benchmarking Analysis of Existing Competitors – November 2006  
Indian Creek Golf Club Proposed Rates 2007

**Indian Creek Golf Club  
Analysis of Existing Competition  
November 2006**

	NP Open	NP Twilight	NP STW	Friday Open	Friday Twilight	Friday STW	Prime Open	Prime Twilight	Prime STW	Senior	Average Based on NP Open; Prime Open; Senior
Indian Creek - Creek	\$ 48	\$ 38	\$ 23	NA	NA	NA	\$ 58	\$ 48	\$ 23	\$ 34	5.67
Tour 18 Golf Course	\$ 69	\$ 40	NA	\$ 80	\$ 45	NA	\$ 90	\$ 45	NA	None	1
Bridlewood Golf Club	\$ 65	\$ 45	NA	\$ 75	\$ 50	NA	\$ 80	\$ 50	NA	\$ 39	2.33
Castle Hills Golf Club	\$ 59	\$ 39	NA	\$ 69	\$ 49	NA	\$ 79	\$ 59	NA	\$ 39	3
Texas Star	\$ 57	\$ 37	NA	NA	NA	NA	\$ 77	\$ 47	NA	\$ 46	4
<b>Indian Creek - Creek</b>	<b>\$ 48</b>	<b>\$ 38</b>	<b>\$ 23</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>\$ 58</b>	<b>\$ 48</b>	<b>\$ 23</b>	<b>\$ 34</b>	<b>5.67</b>
Tenison Highlands	\$ 46	\$ 36	\$ 23	NA	NA	NA	\$ 54	\$ 41	\$ 6	\$ 32	6.67
Coyote Ridge	\$ 45	\$ 37	\$ 17	\$ 45	\$ 37	\$ 17	\$ 59	\$ 42	\$ 27	\$ 29	7
Firewheel Golf Course - Bridges	\$ 40	\$ 31	\$ 22	\$ 50	\$ 34	\$ 22	\$ 60	\$ 40	\$ 22	\$ 28	8
<b>Indian Creek - Lakes</b>	<b>\$ 43</b>	<b>\$ 33</b>	<b>\$ 23</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>\$ 52</b>	<b>\$ 42</b>	<b>\$ 23</b>	<b>\$ 31</b>	<b>8</b>
Grapevine Golf Course	\$ 41	\$ 31	NA	NA	NA	NA	\$ 45	\$ 33	NA	\$ 28	10
Iron Horse Golf Course	\$ 39	\$ 29	\$ 21	\$ 39	\$ 29	\$ 21	\$ 49	\$ 39	\$ 21	\$ 27	10.67
Mansfield National	\$ 35	\$ 28	\$ 22	NA	NA	NA	\$ 45	\$ 38	\$ 22	\$ 26	12
Firewheel - Old & Lakes	\$ 33	\$ 27	\$ 18	\$ 38	\$ 29	\$ 18	\$ 46	\$ 33	\$ 20	\$ 25	12.33
Sherrill Park #1	\$ 33	\$ 27	1 4/21	NA	NA	NA	\$ 43	\$ 33	1 10/23	\$ 25	13.33
Lake Park Golf Club	\$ 30	\$ 24	\$ 20	\$ 36	\$ 25	\$ 20	\$ 41	\$ 34	\$ 20	\$ 24	15
Sherrill Park #2	\$ 29	\$ 23	1 4/17	NA	NA	NA	\$ 37	\$ 27	1 8/19	\$ 23	16
Tenison Glen	\$ 28	\$ 24	\$ 14	NA	NA	NA	\$ 33	\$ 26	\$ 14	\$ 21	17

**Rating scale based on price only; most expensive received 1, least received 17  
Rates current as of 11/22/06**



**2007 Rates**

The rates for Indian Creek Golf Club are listed below. Residents of the City of Carrollton may reserve starting times 10 days in advance while non residents may book times 7 days in advance by calling the Golf Shop at 972.466.9850. Residents also are entitled to a 20% discount on all regularly priced green fees, a 15% discount on Twilight Rates, and a 10% discount on Super Twilight Rates.

<b><u>Weekday (Monday - Thursday)</u></b>	<b><u>Creek</u></b>	<b><u>Lakes</u></b>
Open - 1:00	\$40	\$30
1:00 - 4:00	\$30	\$20
After 4:00	\$20	\$15
9 Hole Rate (available anytime)	\$25	\$15
Senior (age 50 & above)	\$24	\$18
Junior (age 18 & below)	\$18	\$18

<b><u>Weekend (Friday-Sunday &amp; Holidays)</u></b>	<b><u>Creek</u></b>	<b><u>Lakes</u></b>
Open -1:00	\$50	\$39
1:00 - 4:00	\$40	\$29
After 4:00	\$30	\$15
Senior (Friday Only)	\$24	\$18

**Cart Fees**

9 Hole Cart	\$8	\$8
18 Hole Cart	\$13	\$13
Super Twilight Cart	\$8	\$8

\*Senior age is 50 years and older. Junior age is 18 years and younger.

\*\*Fees do not include sales tax of 8.25%.

\*\*\*Fees subject to change without notice.

\*\*\*\*PDP rate is \$15 after 2:00 pm seven (7) days per week. UPDP rate is \$15 anytime seven (7) days per week.

\*\*\*\*\*No groups in excess of four players are allowed on the golf course on Friday—Sunday and holidays.

\*\*\*\*\*Metal spikes are not allowed on Indian Creek Golf Club.

*Visit our website for specials and other offers at [www.indiancreekgolfclub.com](http://www.indiancreekgolfclub.com)*

**CC MEETING: January 16, 2007**

Agenda Item No. 06

**DATE:** January 9, 2007

**TO:** Leonard A. Martin, City Manager

**FROM:** John Murphy, Fire Chief  
Thomas P. Guilfooy, Director of Managed Competition and Strategic Planning

**SUBJECT: EMERGENCY PREPAREDNESS – COUNCIL BRIEFING**

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**BACKGROUND:**

In the past several years there have been significant Emergency Preparedness developments in the DFW region and numerous upgrades have been made to the city's Emergency Operations and Business Continuity Plans. In the event of an incident/disaster impacting Carrollton, city of Carrollton personnel in cooperation with other emergency preparedness and support agencies will initiate the city's Emergency Operations Plan (EOP). The basic EOP and Annexes, (which are designed as "all-hazards" response documents), outline the city's approach to emergency operations and provides general guidance for emergency management activities and an overview of our methods of mitigation, preparedness, response and recovery.

The city has developed a high-level Business Continuity and Recovery Plan (BCRP) to guide the relocation and recovery of internal city operations during a significant emergency event, if necessary, and to fully restore city operations afterwards. The BCRP provides general guidance to the city's senior staff.

The purpose of this briefing is to provide an overview and update to the Mayor and City Council on the current state of the city's emergency preparedness plans.

**FINANCIAL IMPLICATIONS:**

None.

**IMPACT ON COMMUNITY SUSTAINABILITY:**

Emergency preparedness is an important function of all levels of government intended to ensure public safety during any emergency event. The Emergency Operations Plan provides general guidance to the Mayor and other elected officials, the emergency management staff, department and agency heads and their senior staff members, leaders of local volunteer organizations that support emergency operations and others who may participate in our mitigation, preparedness response, and recovery efforts.

**STAFF RECOMMENDATION/ACTION DESIRED:**

Endorse and support the city's emergency preparedness plans.

**ATTACHMENTS:** None. A PowerPoint presentation will be delivered to Council during the work session.





**CC WORKSESSION MEETING: January 16, 2007**

**DATE:** January 10, 2007

**TO:** Leonard Martin, City Manager

**FROM:** Bob Scott, Assistant City Manager

**SUBJECT: APPOINTMENT OF FINANCE/AUDIT COMMITTEE MEMBER**

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**BACKGROUND:**

The resignation of council member Ron Branson created a vacancy on the three-member Finance/Audit Committee. With all council positions now filled, a new council representative should be named.

**FINANCIAL IMPLICATIONS:**

There are no direct financial implications to this appointment.

**STAFF RECOMMENDATION/ACTION DESIRED:**

Appoint a new Finance/Audit Committee representative.

**ATTACHMENTS:**

None





Agenda Item No. 08

**CC MEETING: JANUARY 16, 2007**

**DATE:** January 11, 2007  
**TO:** Leonard Martin, City Manager  
**FROM:** Ashley D. Mitchell, City Secretary  
**SUBJECT:** **APPOINTMENTS TO BOARDS, COMMISSIONS AND COMMITTEES**

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**BACKGROUND:** Council is being asked to review applications for Traffic Advisory Board, Historic Preservation Advisory Board and Parks and Recreation Board.

Once the nominations have been made, resolutions will be placed on the Consent agenda for formal action. Once approved, the applicant will be mailed notification of the status of their application. Copies of the appointees' application will be forwarded to the respective staff liaison.

**ATTACHMENTS: Table of Available Applicants**

## **Attended Boards and Commission Meet and Greet:**

Horace Blake  
Robert Entrican  
Kevin Falconer  
Joyce Frazier  
David Halloin  
Bill Harrison  
Tom Higgins  
David Hobbs  
Aaron Hunsaker  
William Jeswein  
Zahid Kassem  
Kris Marohn  
David Mason  
Bob McCranie  
Rudy McDonald  
Kenneth McKay  
Vicki Merkler  
Karl Ninh  
Alan Overholt  
Cathy Peterson- Henessey  
Richard Pfeil  
Dale Phillips  
Laura Phillips  
Sanjay Pillai  
John roppolo  
Robert Roy  
Muthu Seshadri  
Jan Stephens  
Terese Stuart  
Bridget Thias  
Jeffrey Wagner  
Cynthia Walsworth  
Barbara Warren  
Debi Whitley  
Cindy Whitten  
James Wubenna

## **Did Not Attend Meet and Greet**

Jennifer Arcizo-Hill  
Deborah Armstrong  
Roy Atwood  
Lynn Brier  
Alana Constantine  
Martie Deal-Matheidas  
Stephanie Doss\*  
Richard Gilley  
David Hesse  
Ronald Lee  
Derrick Mason  
Janet Mayberry  
Linda Mayfield  
Michele Osborn  
John Pacinda  
David Pagel  
William Rice  
Craig Simpkins  
Stuart Stoler  
Debra Strait-Almaguer  
Lisa Sutter\*  
Russell Tether  
Laurette Timms  
Scott Windrow

\* Both these applicants contacted us prior stating that prior commitments prevented them from attending. Council has copies of the notes we received.

<b><u>Name</u></b>	<b><u>1st</u></b>	<b><u>2nd</u></b>	<b><u>3rd</u></b>
Alana Constantine	NAC		
Robert Entrican	HPAC		
Aaron Hunsaker	Parks	WEAC	PZ
Ronald Lee	Parks		
Kris Marohn	WEAC	Parks	
Michele Osborn	WEAC	Parks	NAC
Cathy Peterson-Henesey	PZ	NAC	BOA
Stuart Stoler	NAC	BOA	PZ
Debra Strait-Almaguer	NAC	Parks	PZ
Terri Stuart	NAC	WEAC	BOA
Barbara Warren	LIB	WEAC	HPAC

**CC MEETING: January 16, 2007**

**DATE:** January 4, 2007  
**TO:** Leonard Martin, City Manager  
**FROM:** John Murphy, Fire Chief  
**SUBJECT: 30 YEAR SERVICE AWARD**

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**BACKGROUND:**

This agenda item is to recognize David Strawn who has completed 30 years of service with the City of Carrollton Fire Department. It is our desire to recognize David by having his service award pin presented before the City Council.

**FINANCIAL IMPLICATIONS:**

There are no financial implications associated with this request.

**STAFF RECOMMENDATION/ACTION DESIRED:**

Staff desires to present Apparatus Operator David Strawn his 30 year service award pin at the January 16, 2007, City Council meeting.

**ATTACHMENTS:**

Attachment A: Fire Department service award pin recipients

Apparatus Operator David Strawn  
30 Years Service

David Strawn was hired on 1/21/77.

David promoted to Sub Apparatus Operator on 3/1/80 and Apparatus Operator on 3/16/80. David served as a Paramedic from 5/1/80 to 2/1/92.

David holds an Advanced Fire Fighter; Swift Water Rescue Technician certificate and received a Medal of Valor for actions on 2-27-87 at a structure fire.



**CC MEETING: January 16, 2007**

**DATE:** January 11, 2007

**TO:** Leonard Martin, City Manager

**FROM:** Ashley D. Mitchell, City Secretary

**SUBJECT: CANVASSING THE RETURNS OF THE JANUARY 9 RUNOFF  
ELECTION**

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**BACKGROUND:**

In accordance with the State Election Code, the City Council is the canvassing authority for the January 9, 2007 Runoff Election held by the city of Carrollton. Attached is the proposed Ordinance to canvass the results for Place 6.

The number of ballots cast during the Early Voting period were 963 and the number of Election Day ballots cast were 929 for a total of 1,892 (this includes under/over votes, mail and provisional ballots) ballots cast in the City of Carrollton's election.

**FINANCIAL IMPLICATIONS:**

None

**STAFF RECOMMENDATION/ACTION DESIRED:**

Staff recommends approval of the Ordinance canvassing the returns, declaring the results of the City of Carrollton's Runoff Election held January 9, 2007 and declaring Terry Simons Councilmember Place 6.

**ATTACHMENTS:**

Ordinance

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE OF THE CITY OF CARROLLTON, TEXAS, CANVASSING THE RETURNS AND DECLARING THE RESULTS OF THE RUNOFF ELECTION HELD JANUARY 9, 2007 FOR THE PURPOSE OF ELECTING A COUNCILMEMBER PLACE 6.**

**WHEREAS** notice of said election was actually given by the City as required by law; and

**WHEREAS** said election was duly and legally held on January 9, 2007 in conformity with the election laws of the State of Texas and the results of said election have been certified and returned by the proper judges and clerks thereof; and

**WHEREAS** the election returns duly and legally made showed that there were 1,892 votes cast at the election and that each candidate in the election received the following votes:

<u>Councilmember Place 6</u>	Jack Stotz	844 (44.66%)
	Terry Simons	1,046 (55.34%)

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CARROLLTON, TEXAS:**

**SECTION 1**

That it is determined that the results of the January 9, 2007 Runoff Election as canvassed and tabulated reflect the expressed desires of the qualified voters of the City, and

**SECTION 2**

That Terry Simons received the majority of the votes cast and is declared duly elected as Councilmember Place 4 subject to the taking of the oath of office.

**SECTION 3**

That this ordinance shall take effect from and after its passage.

**PASSED AND APPROVED this 16<sup>th</sup> day of January, 2007.**

CITY OF CARROLLTON, TEXAS

\_\_\_\_\_  
Becky Miller, Mayor

ATTEST:

APPROVED AS TO FORM:

\_\_\_\_\_  
Ashley D. Mitchell, City Secretary

\_\_\_\_\_  
R. Clayton Hutchins, City Attorney



**CC Meeting: January 16, 2007**

**DATE:** January 11, 2007  
**TO:** Leonard Martin, City Manager  
**FROM:** Ashley D. Mitchell, City Secretary  
**SUBJECT: RESOLUTIONS- APPOINTMENTS TO CONSTRUCTION  
ADVISORY AND APPEALS BOARD**

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**BACKGROUND:**

During the January 9th Worksession, Council nominated an applicant for appointment to the Construction Advisory and Appeals Board. The vacancy on this board was for the citizen with plumbing experience. Since there weren't any applicants who meet this criteria, applications were once again accepted to fill this position. Council reviewed the applications received to date and made a nomination.

**FINANCIAL IMPACT:**

None

**STAFF RECOMMENDATION/ACTION DESIRED:**

Staff recommends approval of the attached resolutions as written.

**ATTACHMENTS:**

Resolution

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY OF CARROLLTON, TEXAS, APPOINTING MEMBERS TO SERVE ON THE CONSTRUCTION ADVISORY AND APPEALS BOARD; AND PROVIDING AN EFFECTIVE DATE.**

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF CARROLLTON, TEXAS:**

**SECTION 1**

That the following are appointed to serve on the Construction Advisory and Appeals Board at the pleasure of the City Council for the term specified or from the date of their qualification to serve until their successors are appointed and qualified to serve.

Alex Gonzales (Plumber)    October 31, 2008

**SECTION 2**

That this resolution shall take effect immediately from and after its passage.

PASSED AND APPROVED this 16th day of January 2007.

CITY OF CARROLLTON, TEXAS

\_\_\_\_\_  
Becky Miller, Mayor

ATTEST:

Approved as to Form:

\_\_\_\_\_  
Ashley D. Mitchell, City Secretary

\_\_\_\_\_  
R. Clayton Hutchins, City Attorney