

**CARROLLTON CITY COUNCIL  
REGULAR MEETING and WORKSESSION MINUTES**

**JANUARY 16, 2007**

The City Council of the City of Carrollton, Texas convened in a Regular Meeting and Worksession on Tuesday, January 16, 2007, at 5:45 p.m. with the following members present: Mayor Becky Miller, Mayor Pro Tem Larry Williams, Councilmembers Tim Hayden, John Mahalik, Pat Malone, Matthew Marchant and Herb Weidinger. Also present were City Manager Leonard Martin, Assistant City Managers Beth Bormann, Marc Guy, Bob Scott, Director of Managed Competition Tom Guilfooy, Assistant to the City Manager Erin Kasal, City Attorney Clayton Hutchins and City Secretary Ashley Mitchell.

**\* \* \* \* EXECUTIVE SESSION \* \* \* \***

**5. Briefing on Proposed Rate Increases at Indian Creek Golf Course.**

Brad Dutler, General Manager stated that in April 2005, the City Council approved an update to the fee ordinance to reflect the change from a fixed rate to a rate range at Indian Creek Golf Club. The purpose of establishing a range of fees was to provide maximum flexibility to respond to regional market conditions and enable EAGL to work within the range previously established by ordinance.

In June 2006, the City Council was informed of a rate increase to the Creek Course at Indian Creek. By approving this past increase, it has put green fees charged at the rate ceiling with respect to ordinance. Based on the preferences of golfers, the Creek Course continues to see more play than the Lakes Course, even after the recent price increase that went into effect on June 9<sup>th</sup>, 2006. Since that time, there is still higher demand for the Creek Course. With continued improvement in overall maintenance conditions of the golf course, increased demand for both golf courses, and the fact that the previous price increase did not have a dramatic impact on the number of rounds played, a rate increase on the Creek Course is being recommended. In order for a rate increase to take place, however, an update to the City ordinance will need to take effect.

The proposed rate increase on the Creek Course would go into effect April 1<sup>st</sup>, 2007. At this time, EAGL is asking for an increase in the rate ceiling of \$10 across the board for all green fees charged on the Creek. This will allow for continued maximum flexibility to respond to regional market conditions and will also create the ability to charge a higher rate for the course when it would be deemed necessary to increase rates after April 1<sup>st</sup>, 2007.

For weekday play, the recommendation is to increase rates prior to 2:00pm to a rate of \$40. This represents an increase of \$5 over the current rate in place of \$35. The 2 – 5 pm rate would change as well by \$5, changing it from \$25 to \$30. The after 5 pm rate would also increase by \$5 to \$20. The Senior green fee would be increased proportionally by \$3 and would now be \$24. For residents of Carrollton, weekday green fees will also increase based on the rate change. The current resident discounts will remain in effect and are as follows: Open – 2:00pm 20%, 2:00 – 5:00pm, 15%, and after 5:00pm 10%. Prior to 2:00pm the new resident fee will be \$32. Although this is an increase of \$4.00 over the existing rate, it will only be an increase of \$5 over the past 2 years, an increase of 14%;

conversely, the regular rate has increased over the past two years by 33%. On weekend rounds, the recommendation again is to increase rates by \$5 across the board. This will change the rate from \$45 to \$50 before 2:00pm. From 2 – 5 pm, the rate would go from \$35 to \$40, and the after 5:00pm would also increase by \$5 to \$20.

Again, the resident discount rate will again be increased based on the change in regular rates. From Open to 2:00, the new resident rate will be \$40, 2:00 – 5:00 will now be \$34, and the after 5:00 rate will be \$18.

At this time, Indian Creek Golf Club management believes that an increase to the rate ceiling on the Creek Course by changing city ordinance will have a positive impact on both courses by increasing total revenue at the facility. The course will be able to respond to regional market conditions and is also in line with the recommendation from Sirius Golf Advisors in their last Quarterly Operation Review. Because of the success of the previous rate increases, it is recommended to continue with its pricing increase strategy in order to maximize utilization of both courses. Even with the changes in the rate structure to the Creek Course, it will still be priced very competitively with respect to its competition, and will also provide value in the Metroplex when compared to the top 10 public golf courses.

Based on FY 2006 numbers, green fee revenue would have been impacted positively at Indian Creek by \$158,234. This represents a 9% growth over green fee revenue if the amount of rounds on the Creek remains the same in FY 2007. The expectation is for continued rounds growth on both golf courses which will impact this additional revenue even more.

Council supported the new fee schedule, and instructed staff to place an ordinance on the next council agenda.

6. Briefing on the **Emergency Preparedness Plan.**

Fire Chief John Murphy and Director of Managed Competition Tom Guilfooy stated that the purpose of this briefing is to provide an overview and update to the Mayor and City Council on the current state of the city's emergency preparedness plans.

In the past several years there have been significant Emergency Preparedness developments in the DFW region and numerous upgrades have been made to the city's Emergency Operations and Business Continuity Plans. In the event of an incident/disaster impacting Carrollton, city of Carrollton personnel in cooperation with other emergency preparedness and support agencies will initiate the city's Emergency Operations Plan (EOP). The basic EOP and Annexes, (which are designed as "allhazards" response documents), outline the city's approach to emergency operations and provides general guidance for emergency management activities and an overview of our methods of mitigation, preparedness, response and recovery.

The city has developed a high-level Business Continuity and Recovery Plan (BCRP) to guide the relocation and recovery of internal city operations during a significant emergency event, if necessary, and to fully restore city operations afterwards. The BCRP provides general guidance to the city's senior staff.

Emergency preparedness is an important function of all levels of government intended to ensure public safety during any emergency event. The Emergency Operations Plan provides general guidance to the Mayor and other elected officials, the emergency management staff, department and agency heads and their senior staff members, leaders of local volunteer organizations that support emergency operations and others who may participate in our mitigation, preparedness response, and recovery efforts.

7. Discuss **Appointment of Finance/Audit Committee Member.**

The resignation of council member Ron Branson created a vacancy on the three-member Finance/Audit Committee. With all council positions now filled, a new council representative should be named.

Council appointed Councilmember Weidinger to the Audit Finance Committee and Councilmember Simons to the Judicial Committee

8. Discuss **Vacancies for Various Boards and Commissions.**

Council is being asked to review applications for Traffic Advisory Board, Historic Preservation Advisory Board and Parks and Recreation Board. Once the nominations have been made, resolutions will be placed on the Consent agenda for formal action. Once approved, the applicant will be mailed notification of the status of their application. Copies of the appointees' application will be forwarded to the respective staff liaison.

Council made the following recommendations:

Transportation Advisory Committee – Alana Constantine  
Historic Preservation Advisory Board – Barbara Warren  
Parks and Recreation Board – Ron Lee

3. Council convened in **Executive Session at 6:36 p.m.** pursuant to Texas Government Code:

- **Section 551.071** for private consultation with the City Attorney to seek legal advice with respect to pending and contemplated litigation and including all matters on this agenda to which the City Attorney has a duty under the Texas Rules of Discipline and Professional conduct regarding confidential communication with the City Council, and.
- **Section 551.072** to discuss certain matters regarding real property
- **Section 551.074** to discuss personnel matters.
- **Section 551.087** to discuss Economic Development

4. Council **recessed into Worksession at 7:04 p.m.** to consider action, if any, on matters discussed in the Executive Session.

**INVOCATION** by Mayor Pro Tem Williams.

**PLEDGE OF ALLEGIANCE** by Councilmember Weidinger.

**PRESENTATIONS**

9. Presentation of 30 Years of Service Pin to Apparatus Operator David Strawn.

## PUBLIC FORUM

10. Hearing of any citizen/visitor on items not listed on the regular meeting agenda. Citizens/visitors should complete an appearance card located on the table at the entrance to the City Council Chambers. Speakers must address their comments to the presiding officer rather than to individual Council members or staff; Stand at the podium, speak clearly into the microphone and state your name and address prior to beginning your remarks; Speakers will be allowed a maximum of 5 minutes for testimony; Speakers making personal, impertinent, profane or slanderous remarks may be removed from the room; Unauthorized remarks from the audience, stamping of feet, whistles, yells and similar demonstrations will not be permitted; No placards, banners or signs will be permitted in the Chambers or in any other room in which the council is meeting. In accordance with the State Open Meetings Act, the City Council is restricted from discussing or taking action on items not listed on the agenda. Action can only be taken at a future meeting.

**There were none.**

**CONSENT AGENDA** (\*All items marked with a single asterisk are part of a Consent Agenda and require no deliberation by the Council. Each Council member has the prerogative of removing an item from this agenda so that it may be considered separately. Contracts and agreements are available in the City Secretary's Office.)

Councilmember Mahalik moved approval of Consent Agenda Item No. 11. Second by Councilmember Hayden. The vote was cast 6-0 in favor of the motion.

## RESOLUTIONS

- \*11. Consider a resolution Appointing A Member to Construction Advisory & Appeals Board.

## OTHER BUSINESS

12. Consider an Ordinance Canvassing the Returns of the January 9, 2007 Run-Off Election for Place 6.

Councilmember Marchant moved approval of an Ordinance Canvassing the Returns of the January 9, 2007 Run-Off Election for Place 6. Second by Mayor Pro Tem Williams. The vote was cast 6-0 in favor of the motion.

13. Administer the Oath of Office to elected Council member.

Denton County Commissioner Ron Marchant issued the oath of office.

*Mayor Miller adjourned the regular meeting and reconvened the Worksession at 7:19 p.m.*

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Becky Miller, Mayor

ATTEST:

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Ashley D. Mitchell, City Secretary