

Carrollton Public Library Advisory Board
Meeting Minutes for
Monday, March 14, 2016

Attending: Donna Manchester, Vice-Chair
Amy Burgoyne, Secretary
Pat Cochran
Dan Huehn
Candace Morgan
Gretchen Biery
Curtis Claypool

Absent: Connie Stewart, Chair notified Sue Haas earlier that she would not be able to attend.
Amber Lasseigne gave notice she was unable to attend when meeting date changed.

Staff: Sue Haas, Library Director
Terri Allison, Branch Manager, Josey Ranch Lake Library
Kelly Burns, Youth Services Supervisor

Council Liaison: James Lawrence notified Sue Haas that he would not be able to attend due to a meeting conflict with the TAC Board meeting.

Visitors: Sue Hudiburgh, President, Friends of the Carrollton Public Library

MEETING MINUTES

Approval of Minutes

Donna Manchester, Vice-Chair called the meeting to order at 6:37 p.m. She asked if there were any corrections to the January 25, 2016 minutes. There were no changes. Pat Cochran made the motion to approve the minutes. Dan Huehn seconded the motion.

Educational Briefing

❖ **Demonstration of Online Travel Resource *Global Road Warrior***

Kelly Burns, Youth Services Supervisor, presented the online demonstration. She shared that *Global Road Warrior* is a great resource for teachers, students and travelers. She has become proficient in this database and it is a “natural fit” for her since she loves to travel. Kelly said that an online resource such as this requires zero shelving space and is available to access remotely 24/7. She provided an example of a student’s project on Peru and demonstrated what information the site provides. The database is also helpful for travelers. Gretchen Biery asked Kelly to search information on Russia.

Some of the information available includes: Currency and coins; tips on traveling as women; use of a cell phone internationally; differences in electrical outlets/plugs and the need for adaptors; and what vaccinations are recommended for each country.

Dan Huehn asked how often website is updated and Kelly replied the website is updated frequently.

Technology Update

❖ Sierra Online Catalog

Sue recalled that Tom Rice, Systems Supervisor presented the OneSearch enhancement to the online catalog at the January 25th board meeting. Tom demonstrated that it is possible to retrieve both book titles and full text articles using OneSearch and to check out eBooks directly from the catalog. Gretchen Biery asked if OneSearch launched on schedule. Sue said it went live on February 15th as planned.

- Sue wanted to report two positive interactions since the launch of OneSearch from customers regarding the enhanced catalog:
 1. A frequent eBook user shared with Acquisitions Supervisor, Lana Kelley that she was very pleased with the Library's new catalog enhancement because she can check out eBooks right from catalog instead of having to leave the online catalog and go to the 3M Cloud Library website to check out the eBook she is interested in.
 2. Ann McGuigan a library staff member was asked by a busy customer who came in the library to help her find a book on Madrid that she saw in our catalog. Ann determined that the item the customer was interested in was in fact not a book, but rather a full text article. The article appeared in the search results because of OneSearch, the new 'discovery layer'. She printed the article for the customer and then located a travel guide on Spain that could be checked out.

❖ Zinio Digital Magazine Update

Sue shared that she and Acquisitions Supervisor, Lana Kelley renewed the agreement with Zinio/Recorded Books for another year. EBSCO's digital magazine product Flipster is still under consideration as a replacement, but there are some features that are still not developed as planned. Sue complimented Lana on her negotiation skills as the vendor agreed to reduce the hosting fee. As a strategy to interest new users, Lana elected a dozen new and different titles – that are of broad appeal –such as Audubon, Texas Monthly, Texas Highways et al.

Sue shared that she discovered that her new NOOK, an Android Samsung tablet makes accessing Zinio seamless. Sue shared that at this point, digital materials are not replacing print, but we must offer a digital alternative to be current and competitive.

Announcements

❖ Friends of the Library - Board Position Openings

Sue Hudiburgh, President of the Friends of the Library informed the Library Advisory Board members of how the Friends support the Library. There are about 50 members.

Funds are raised from two book sales a year and from selling donations online. The funds are used to provide supplies for Youth and Teen programs. The Board and a core of active Friends help collect donated books and once a week sort for the books sales in the Spring and Fall. Sue Hudiburgh shared that she is here this evening to announce that at the Annual Meeting on June 4, an election of officers will be held. Currently, a new President is needed as she is stepping down from three years in that leadership position. A Membership Chair position is also open.

❖ **Downtown Pocket Library**

Terri Allison reported on the status of the Pocket Library. Currently, Stan Newman, proprietor of the C Square Café, stores the library cart overnight in his establishment and rolls the cart out every day. Terri acknowledged Amber Lasseigne's recommendation at the November meeting about the inclusion of holiday books. Recently, titles of children's picture books were added for Valentine's Day and Easter festivities. Another improvement is the development of six rotating collections that will be changed out approximately every two months.

Gretchen Biery suggested displays in Library to promote the pocket library. Sue responded that these have been done but it is a priority to do continual promotion. Dan Huehn asked about the usage. Sue said that this is somewhat anecdotal since the materials remain on the square, however, the book covers must be frequently cleaned of smudge marks etc. So it is clear the books, particularly the children's picture books are being read and enjoyed.

❖ **Green Screen for Teen programs**

Kelly Burns shared about a Teen program that featured the recently purchased Green Screen, funded by the Friends of the Library. Kelly explained that using an app on one of the Library's iPads, with the Green Screen, the background image projected can be changed to different locations such as Egypt and the Pyramids. This technology acquisition was a recommendation of Celadon James, Teen Librarian.

❖ **St. Patrick's Day Harp Concert**

Kelly Burns shared that this event for all ages will be held in the Josey Ranch Lake Meeting room on March 17 at 7:00pm. The Friends also funded this event.

Adjourn:

Gretchen Biery made the motion to adjourn, and Pat Cochran seconded the motion. There being no further business the meeting adjourned at 7:50 p.m., on March 14, 2016.

Minutes respectfully submitted by:

Sue Haas, Library Director

Donna Manchester, Vice Chairperson