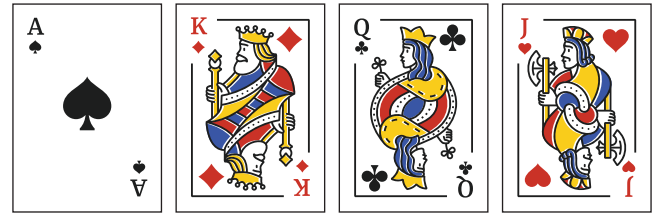


Downtown Carrollton SPONSORSHIP OPPORTUNITIES



2019 Sponsor Levels



- TEXFest** • March 2
Goal Attendance: 5,000+
- May the 4th Be With You** • May 4
Goal Attendance: 2,500+
- World of Foodies**
June 29
Goal Attendance: 5,000+
- Paws on the Square**
September 21
Goal Attendance: 2,500+
- Ghost Town**
October 26
Goal Attendance: 2,500+
- Santa on the Square**
December 7
Goal Attendance: 2,500+
- Saturdays on the Square**
2nd Saturdays
Goal Attendance per Event: 150+

	Ace Sponsor	King Sponsor	Queen Sponsor	Jack Sponsor
TEXFest • March 2	\$5,000	\$2,500	\$1,500	\$300
May the 4th Be With You • May 4	\$3,500	\$1,500	\$1,000	\$200
World of Foodies June 29	\$5,000	\$2,500	\$1,500	\$300
Paws on the Square September 21	\$3,500	\$1,500	\$1,000	\$200
Ghost Town October 26	\$3,500	\$1,500	\$1,000	\$200
Santa on the Square December 7	\$3,500	\$1,500	\$1,000	\$200
Saturdays on the Square 2nd Saturdays				\$100

		Ace Sponsor	King Sponsor	Queen Sponsor	Jack Sponsor
Event Elements	Exclusive Sponsor				
	Logo Featured on Event Shirt**				
	Live Mentions*				
	10X10 Booth Space**				
Ads Targeting DFW and Beyond Prior to Event	Logo/Name on Online & Print Event Ads**				
City Distribution Elements Targeting Residents & Businesses in Surrounding Carrollton	Logo/Name to be Placed on:				
	Event Flyer & Poster**				
	Digital Display Ad in City Facilities*				
	City Cable Channel*				
	Event Webpage with Link*				
	Press Release Inclusion				
Social Media Mention on Downtown FB page*					

* Varies in size, quantity, and frequency according to sponsorship level and event.
 ** Sale or promotion of merchandise or services must be pre-approved by the City of Carrollton.
 † Not available for all events.